



# Stock Market Institute

ISO Standard Institute

## THE ULTIMATE STOCK MARKET COURSE

### DURATION

5 Days Fundamental +  
5 Days Technical +  
5 Days Practical  
Complete Course

### PRACTICAL

Unlimited Live  
Practical Session After  
Class Completion

### SUPPORT

Dedicated  
Relationship  
Manager

### STRATEGIES

Multiple Profitable  
Strategies With  
Back Testing Report

### FREE ADVICE

Daily Stock  
Suggestion  
And Market Update

### STUDY MATERIAL

Notes, PPT,  
Home Work,  
Assignment



# MODULE 1 : - FOUNDATION OF SHARE MARKET

## BASIC OF SHARE MARKET

- Working of Share Market
- Difference Between Speculation Market V/S Share Market
- Difference Between Trading and Investment and Type of Investments
- Type of Assets
- Type of Insurance
- FD V/s Bonds V/s Share
- Saving V/S Inflation Rate
- Why People Came into The Market
- What Is Equity?
- What Is Share & Equity Share Holder
- What Is Exchange?
- Types of Stock Exchange
- History of NSE & BSE
- Difference Between - Penny Stocks, Dead Stocks, Blue Chip Stocks

## IPO (INITIAL PUBLIC OFFER)

- Introduction of IPO
- Eligibility & Criteria of IPO
- Objective of IPO
- How to Analyse Profitable IPO
- Difference Between Fixed Prices IPO V/S Book Building Price IPO
- Importance of Over Subscription & Under Subscription
- Categories of Investors in IPO-QIB, NII, RII
- Primary Market V/S Secondary Market
- How to Buy IPO Using Internet Banking / Phone Banking / UPI
- Bidding Process of IPO
- Process of Listing IPO On NSE & BSE
- Benefits of Investing in IPO
- What is Grey Market?
- How to Identify Profitable IPO Using Unique EMS Technique

# MODULE 2 : - TRADING TERMINOLOGY

## TYPES OF TRADING

### Intraday Trading

- Rules, Regulations & Mechanism
- Advantages & Disadvantages of Intraday Trading
- Tax, Leverage, Brokerage, Time Horizon On Intraday
- What Is Short Sell and its Benefit?
- Rules & Regulations of Short Sell

### Delivery Trading

- Rules, Regulations & Mechanism of Delivery Trading
- What Is T+2 Trading
- Advantage of Delivery Trading
- Tax Benefit, Leverage, Brokerage, Penalty & Auction
- Difference Between Trading & Investment
- Introduction On Different Types of Order

## BASIC CONCEPTS OF TRADING

- Difference Between Ask Price & Bid Price
- What Is Broker & Sub Broker
- Eligibility & Benefit of Broker & Sub Broker
- Advantages of NISM & NCFM Certification
- What Is Contract Note and Its Importance?
- Equity Share Capital V/S Market Capital
- What Is Face Value
- How to Find Large Cap Mid Cap Small Cap Company
- Shareholder Rights
- What Is Circuit Limit- Upper & Lower Circuit?
- Depository NSDL & CDSL
- D-Mat Account Freezing and Unfreezing
- What Is SEBI, Objective & Power of SEBI
- What Is Insider Trading & Penalty?
- What Is Preference Share?
- Dematerialisation & Rematerialisation

## CORPORATE ACTION

- What Is Dividend
- What Is Bonus of Share
- What Is Buyback of Share
- What Is Rights Issue
- What Is Stock Split
- What Is FPO (Follow-On Public Offering)
- Merger and Acquisition
- How Valuating the Company Using Corporate Action



# MODULE 3 : - OVERVIEW ON CAPITAL MARKET SEGMENT

## CASH / EQUITY MARKET

- Rules and Regulation
- Advantages of Equity or Cash Market
- Intraday & Delivery Trading in Cash Market
- Cash Market Penalty & Auction
- What Is Hedging
- What Is Arbitrage

## DERIVATIVE MARKET (FNO)

### Future Market

- Rules and Regulation of Future Market
- Index Future & Stock Future
- Lot Sizes of Indices and Stocks Futures
- Expiry Date of Stock and Index Futures
- Contracts & Contract Rollover
- Benefits of Future Market
- Margin and Leverage in Future
- What Is BTST & STBT, & Their Importance

### Option Market

- Introduction of Option
- Different Types of Option
- Call Option & Put Option
- Strike Price, Premium
- Moneyness of Option (ITM, ATM, OTM)
- Volume and Implied Volatility
- Reading an Option Chain
- Option Greeks – Delta, Gamma, Theta, Vega
- Hedging in Option
- Change in Open Interest
- Open Interest Theory
- Market Participants
- Clearing and Settlement Mechanism
- Benefits and Edge of Option Trading
- Option Trading with Small Capital
- Option Penalties of Buyer and Seller

### Option Universal Trading Strategy

- Long Straddle
- Short Straddle
- Long Strangle
- Short Strangle

## COMMODITY MARKET

- Overall Basic of Commodity Market
- Scope of Commodity Market
- Commodity Exchanges in India
- Different Segments of Commodity

### Mcx (Multi Commodity Exchange)

- Rules and Regulation of MCX
- Different Expiry Dates in Commodity
- Lot Size of Different Commodities
- Bullion, Base Metals, Energy,
- Tick Size, Lot Size, Expiry, Leverage and Margin in MCX
- Contract Rollover in Commodity
- Market Timings, Option Trading in MCX
- Inventory of Commodity Market and Its effects
- Factors Impacting On Commodity
- Margin and Leverage for Intraday & Delivery Trading

## OVERVIEW NATIONAL COMMODITY & DERIVATIVE MARKET (N.C.D E.X)

## CURRENCY MARKET

- Rules and Regulation of Currency Market
- Scope of Currency Market
- Base Currency
- Term Currency
- Currency Pairs
- Lot Sizes of Different Currencies
- External Factors Aspect in Currency Market
- Benefits of Currency Market
- Trading Future and Option in Currency
- Currency Hedging
- Difference Between Currency and Forex
- Market Timings of Currency Market

## MODULE 4 : - ADVANCE FUNDAMENTAL ANALYSIS & RESEARCH

### QUANTITATIVE ANALYSIS

#### Balance Sheet

- Standalone V/S Consolidated Balance Sheet
- What is Current & Non-Current Liabilities
- What is Current & Non-Current Assets
- Shareholder's Funds & Importance of Reserve & Surplus?

#### Ratio Analysis

- Liquidity Ratio
- Profitability Ratio
- Valuation Ratio
- Solvency Ratio
- Turnover Ratio
- Growth Ratio

#### Cash Flow & Free Cash Flow

- What is Cash Flow and Importance of Cash Flow?
- What Is Investment, Financial, Operating Activity
- Difference Between Cash Flow and Free Cash Flow
- How To Run SQL In Fundamental Analysis

#### Income Statement

- Over View Income & Expenditure or Profit & Loss Account
- Calculate & Importance of EBITDA & PAT

### QUALITATIVE ANALYSIS

- Promoter Analysis
- Management Analysis
- Product & Industry Analysis
- IMP of Credit Rating Reports
- SWOT Analysis & Annual Report
- Indian Government Budget
- GDP V/S Stock Market
- Tax (Indirect Tax Vs Direct Tax)
- Bulk Deal V/S Block Deal
- Inflation V/S Deflation
- RBI Repo Rate Reverse Repo Rate
- ➡ External Factor Affecting On Stock Market

## MODULE 5 : - MUTUAL FUNDS

- Introduction to Mutual Fund
- Structure of Mutual Fund
- Open Ended & Close Ended
- SIP, SWP, STP, Growth, Debt, Balance, ELSS, NFO, ETF, Etc.
- Term – NAV & Exit Load
- Role of Asset Management Company (AMC)
- Co-Relation Between Mutual Fund and Stocks Market



- What Is Expenses Ratio
- Analysis of Mutual Fund
- How to Select Stocks Using Mutual Funds?
- Reading The Fund Offer Document
- Tax Benefits in Mutual Funds
- Mutual Funds Redemption Process
- Select Best Upcoming Mutual Funds Using Ems Technique

## MODULE 6 : - ADVANCED TECHNICAL ANALYSIS AND RESEARCH

### OVERVIEW OF TECHNICAL ANALYSIS

- Difference – Technical Analysis & Fundamental Analysis
- Benefits of Technical Analysis
- Different Type of Charts

- Line Chart, Bar Chart, Candle Chart
- Introduction to Candlestick Chart, Different Types Candles
- Open, High, Low, Close Price of the Candle
- Structure of The Candle, Construction of Candlestick
- Gap Up and Gap Down

### CANDLESTICK PATTERNS

- Bullish Candle
- Bearish Candle
- Hanging Man
- Doji and Its Types
- Shooting Star
- Inverted Hammer
- Hammer at Bottom
- Bullish Engulf
- Bearish Engulf
- Bullish Piercing
- Bearish DCC
- Bullish Harami
- Bearish Harami
- Morning Star
- Evening Star

### PRICE ACTION TRADING USING VARIOUS TOOLS

- Support & Resistance Levels & Breakout and Breakdown
- Trend & Its Types - Up Trend /Down Trend /Sideways
- Elective Wave and Corrective Wave
- Construction of Trend Lines & Inner/Outer Trend Lines
- Defining The Trend Reversal Points
- Multiple Time Frame Trade Setups and Execution
- How to Select Stock Using Trend Reversal Technique?
- Entry & Exit with using Trend line

### CHART PATTERNS

- Inverted Head and Shoulder & Head and Shoulder
- Rounding Bottom & Rounding Top
- Double Bottom & Double Top
- Up Flag & Down Flag
- Mathematical Calculation for Chart Patterns
- Entry, Target & Stop Loss Point Using Chart Pattern

## ADVANCED TECHNICAL ANALYSIS

- Indicator & Type of Indicators
- Simple Moving Average
- Moving Average Convergence/Divergence (MACD)
- Relative Strength Index (RSI)
- Volume Weighted Average Price (VWAP)
- Volume Chart, Pivot Points, Super Trend
- Various Combination of Indicators
- How to Analyse Trends in The Live Market Using Price Action?
- Buying & Selling Opportunities Using Price Action?
- How to Select Stocks for Intraday and Swing Trading?

## EMS UNIQUE TRADING STRATEGIES (INTRADAY, SWING, DELIVERY)

- Equity Market Delivery Trading Strategy (Copyright)
- Nifty or Bank Nifty Future Trading Strategy
- Currency & Commodity Trading Strategy
- Option Short Selling (Writing) Strategy
- Nifty or Bank Nifty Option Trading Strategy
- Money Management and Risk Management for Above Strategies, Back Testing of Strategies
- Entry Point, Stoploss & Target Using Technical Analysis

## MODULE 7 : - PORTFOLIO MANAGEMENT

### PORTFOLIO MANAGEMENT

- What Is Portfolio & Portfolio Management
- Detail Analysis of Various Investment Instrument
- Financial Planning and Financial Management
- Asset Allocation as Per the Age and Risk
- Benefit of Insurance in Portfolio Management
- Investment Diversification Between Tradition & Modern
- Tax Benefit, Money Management
- Measuring Risk and Return of Your Investment
- Compounding of Money, Financial Goals
- Investment Strategies and Retirement Planning
- Structure of Portfolio

### TRADING PSYCHOLOGY AND RISK MANAGEMENT

- Stop Loss and Its Types
- Analyse Risk to Reward Ratio
- Importance of Booking Profit
- Qualities of Successful Traders
- Golden Rules of Traders
- Do's and Don'ts in Trading

## MODULE 8 - PRACTICAL'S ON LIVE MARKET

### DIFFERENT TRADING PLATFORMS

- Windows Based (Computer Based) Trading Platforms
- Web Based Trading Platform
- Mobile Based Apps (Android and IOS)

### GRAPHICAL ANALYSIS IN LIVE MARKET

- Uses of Various Timeframes On Candlestick
- Stock Selection Using Graphical Analysis
- Live Market Back Testing On eMS Strategy
- Practical Implementation On eMS Strategy
- Graph Analysis On Intraday and Delivery
- Using graphical analysis set Entry and Exit points

### TYPES OF ORDERS

- Buy Order, Sell Order
- Simple Order, Cover Order (CO)
- Market Order, Limit Order, Target, Stop Loss, Stoploss Limit, Stoploss
- How to Cancel, Modify, Square Off Order
- Reverting and Converting the Position
- After market order (AMO)
- One Cancel Other Order (OCO)/Bracket Order (BO)

### PRACTICAL TERMINOLOGIES

- Check Profit and Loss (MTM), Current Position & Holdings
- Service Request- Segment Addition, KYC, Nominee,
- Trading Dashboard, Trade Reports, Ledger, Holdings, P&L Bank Addition, Etc., Checking Available Margin /Limit)
- Disclosed Quantity, Market Depth (Top Seller & Buyer)
- Usage of Back office- ledger statement, DP details, etc.
- Sell Price, % Change, Open, High, Low, Close
- Symbol, - Expiry Date, Last Trade Price, Buy Price,
- Watch List, Order Book, Trade Book, Position Book

➡ What is Algorithm Trading & it's Future

➡ How to do Algo Trading using Python, .Net, AFL, MQL

### FUNDAMENTAL ANALYSIS IN LIVE MARKET

- How to Fundamental Analysis Using Screener. In
- How to Select Stocks Using Ems Ten Vector Points?
- Peer Comparison Fundamental Analysis Using Website
- How to Analyse Quarterly Result and Yearly Result
- Every Student Live Task Performance
- Open Certification Exam
- Group Discussion and Live Doubt Clearing Session

➡ Stock Selection using SQL Query



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